



To Whom It May Concern:

The Cinema Café is not your ordinary restaurant, so it's only appropriate we do not use an ordinary order-taking device. At the Cinema Café, patrons not only receive the full movie-going experience, they also enjoy a great meal as well. And now, with ASI's Write-On Handheld, they are subject to an even more unique dining atmosphere as they watch our wait staff actually jot down orders on their Pocket PCs and send them to the kitchen without ever leaving the table.

The benefits to me, as an owner, have been evident right from the beginning. My average check is up significantly and my customers are happier. With a traditional POS system, it took upwards of fifteen minutes after an order was taken for food to be served. Now, with the Write-On Handheld and its wireless network, by the time a server gets to their third or fourth table, food is starting to arrive from the kitchen. In an environment where I seat 250 people at one time and they all need to be served before the movie starts, this is monumental. Currently, we employ 14 and 16 handheld POS units respectively at our two sites and they are one of the best decisions I have made for my business.

It is with no hesitation that I offer this letter reference for the ASI Write-On Handheld.

A handwritten signature in black ink, appearing to read "John Walker". The signature is stylized and cursive.

John Walker
Proprietor
Cinema Café
Chesapeake & Virginia Beach, Virginia